



Bay of Quinte Tourist Council

Board Meeting Minutes

22 March 2017

Directors Present: Richard Courneyea, Garnet Thompson, Suzanne Andrews, John Alexiou, Mike Kotsovos, Scott Walcott, Jon Van Huizen, Debra Vincent

Regrets: JoAnne Albert, Kelly McCaw, Allan DeWitt, Jason Sharpe

Staff: Dug Stevenson, Dana Valentyne, Judie Mortlock

Guest: Steven Georgiou

Richard Courneyea called the meeting to order @ 12:40 p.m. and welcomed everyone to the meeting.

1. Approvals

- a. Agenda accepted as presented.
- b. Motion by John Alexiou, seconded by Garnet Thompson, that the minutes of January 18, 2017 be accepted as presented. Motion carried.
- c. Declaration of conflict - none

2. Partnership Update:

- a. Partnership presentations have been made to Quinte Home Builders Association and Tyendinaga Mohawk Territory. All have been very supportive. Upcoming presentations are scheduled for Belleville and Quinte West..
- b. Hastings County have decided to remove destination marketing and to internalize this to a staff position. Decision was made on March 30, 2017.
- c. Prince Edward County –we received a staff report from Neil Carbonne. PEC does not wish to partner with the Bay of Quinte Regional Marketing Board.
- d. Revenue model is sustainable without these two entities.

3. General Meeting Date & Timelines

- a. It is recommended that a General Meeting be called to confirm new Board of Director appointments, elect at-large positions, elect the Great Waterway Bay of Quinte board seat and to approve the business and marketing plan.
 - b. Motion by Suzanne Andrews, seconded by Scott Walcott, that a general meeting be called for April 19, 2017 @ 12:30 p.m. Motion Carried.
4. Partner Board of Directors Appointment Form was reviewed and discussed.
5. Nominating Committee Appointment Form to be finalized as soon as possible to share with partner organizations so they can name their Nominating Committee appointee.
6. At-large Board of Directors Application to be finalized as soon as possible to be able to advertise for the position(s) to be filled.
7. The Great Waterway update
 - a. TGW-Bay of Quinte board seat will be elected at the upcoming General Meeting
 - b. TGW Partnership Fund application - BoQ RMB has made 4 Partnership Fund applications to The Great Waterway including one for destination research and strategy as well as applications related to travel media & FAMs, Sports Tourism & Travel Trade trade shows, and French translation of the kiosk.
8. AGM Timing – AGM to be held early June as Julia Skillen estimates she will need until early June to ratify our 2016-17 financials.
9. Transition to BoQ RMB Update – The new Board needs to approve language for non-profit name change and updated incorporation information that will have to be ratified with the new Board of Directors at the first meeting. We will then commence with the name change, updating incorporation documents, banking and insurance.
10. Financials – Balance sheet and income statement were presented. Motion by Garnet Thompson, seconded by Jon Van Huizen, to accept the financial report as presented. Motion carried.
11. Draft Business Plan was presented for discussion/feedback purposes only. The final Business & Marketing Plan will be ratified by the new Board of Directors at the first meeting
12. Roundtable
 - a. Scott Walcott - strong dollars has been generated in the off season in Prince Edward County.
 - b. Suzanne Andrews – Trenton Paddling Club will be holding their AGM next week Arts Quinte West have great events coming up this year
 - c. Debra Vincent – Annual celebration of landing May 20, 2017. This will include teaching about their culture, etc. Aboriginal Art Fest to be held in October.
 - d. Jon Van Huizen – experiencing benefits of advertising. Business is booming to mid2018. Very impressed with the work Dug Stevenson has done.

- e.** Garnet Thompson – Region is doing well. No houses for sale in Belleville. Strat plan will be presented in May. Focus to be on the waterfront. \$3 million downtown renovation. Lots of excitement about the Belleville Senators.
 - f.** Mike Kotsovos - Fishing derby to be held first full weekend in May. Dudley Hewitt Cup to be held May 1st.
 - g.** John Alexiou – Quintelicious a great success – very busy last week. Quinte Passport in the summer. A trip for two to Europe worth \$5,000 is being offered as a prize.
 - h.** Richard Courneyea - destination brewery opening in May.
- 13.** Motion by Suzanne Andrews, seconded by Debra Vincent, that the meeting be adjourned @ 2:00 p.m. Motion carried.