



Bay of Quinte Regional Marketing Board
Board of Directors Meeting

AGENDA

Wednesday, January 18th @ 12:30pm
Travelodge Hotel Belleville, 11 Bay Bridge Road
Prince Edward Room

1. Approvals
 - a. Agenda
 - b. Previous meeting minutes
 - c. Declaration of conflict
2. Staff Report: BoQ RMB purpose
3. Governance Review
 - a. Policies & Procedures
 - b. By-laws
 - c. Application to Nomination Committee
4. Transition to BoQ RMB
 - a. Board of Directors timeline
 - b. Administration
5. Staff benefits
6. Update to Signatories
7. Executive Director's Report
 - a. Partner presentations
 - b. meeting updates
 - c. Sales
 - d. Map
 - e. Regional magazine
 - f. TripAdvisor workshops
 - g. Canada Summer Jobs
 - h. Radio
 - i. Digital analytics
8. Correspondence
 - a. QDAR
 - b. City of Belleville
 - c. City of Quinte West
9. New Business
10. Roundtable (time-permitting)
11. In-Camera
12. Next BOD Meeting
 - a. Wednesday, March 15th @ 12:30pm at the Travelodge Hotel Belleville
13. Adjournment