



Bay of Quinte Regional Marketing Board

**Board of Directors Meeting Agenda**

Wednesday, March 22<sup>nd</sup>  
Travelodge Hotel Belleville, 11 Bay Bridge Road  
Sagonaska Room

1. Approvals
  - a. Agenda
  - b. Declaration of conflict
2. Review of 2016-17 marketing & operations successes and challenges
3. Review & discussion of 2017-18 DRAFT Business Plan
  - a. Please note that there is not an expectation to have the Business Plan approved during the meeting, but to discuss its contents for the purpose of gathering input and feedback from the Board to incorporate into the final document
4. Approve resolution for supplementary letters patent for Bay of Quinte Regional Marketing Board
  - a. Language to be provided for discussion
5. Confirm May meeting date for Board orientation + Business Plan follow-up
  - a. Recommended date: Wednesday, May 10<sup>th</sup> @ 12:30pm
6. Confirm proposed meeting schedule for 2017-18
  - a. Wednesday, July 19<sup>th</sup>
  - b. Wednesday, September 20<sup>th</sup>
  - c. Wednesday, November 15<sup>th</sup>
  - d. Wednesday, January 17<sup>th</sup>
  - e. Wednesday, March 21<sup>st</sup>
7. Update on partner MOU draft timing: May
8. Roundtable (time permitting)
9. Sign Board of Directors contact sheet
10. Take Board of Directors photo
11. In-Camera
12. Adjournment