



Bay of Quinte Regional Marketing Board
Board of Directors Meeting

AGENDA

Tuesday, May 9th @ 12:30pm
Travelodge Hotel Belleville, 11 Bay Bridge Road
Room TBD: please check at front desk upon arrival

1. Call to Order
2. Disclosure of pecuniary interest and the general nature thereof
3. Introductions
4. Approvals
 - a. Agenda
 - b. General Meeting minutes
 - c. April 26 Board meeting minutes
 - d. Signing authority
 - i. Staff recommend that we approve one more board representative as a signing authority
 1. Current signatories include Treasurer Garnet Thompson, Bookkeeper Julia Skillen and Executive Director Dug Stevenson
 - e. 2017-18 Business Plan
5. Discussion
 - a. Policy for non-partner collaboration
 - b. Board Information Needs Policy
 - i. What does the Board want from staff at meetings
 - c. 2017-18 strategic planning goals
6. Operations Update
 - a. Canadian Public Relations Society Award
 - b. Provincial Ultimate Frisbee tournament
 - c. Epoch Times Chinese-Canadian trade show
 - d. Regional Guide
 - e. Touchscreen kiosks
 - f. Booking engine
 - g. TripAdvisor takeover
 - h. Summer content program
7. New Business
8. Roundtable (time-permitting)
9. Adjournment